

## ORDER



**Orders**  
**Order / Rev:** 49997  
**Alt Order #:** 08851670  
**Product Desc:** AM CHEMISTRY COUNC  
**Estimate:** 554  
**Flight Dates:** 08/23/12 - 08/29/12  
**Original Date / Rev:** 08/16/12 / 08/16/12  
**Order Type:** CIA - O

## KTVX-TV

**Primary AE:** Continental Washington DC  
**Sales Office:** CNAT  
**Sales Region:** National

**Agency**  
**Name:** Abar Hutton Media, LLC  
**Buying Contact:**  
**Billing Contact:**  
 6190 Grovedale Ct  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** American Chemistry Council  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Priority:** P-1  
**Revenue Codes:** AGY, POL-ISS, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	5	\$1,400.00	\$1,190.00
08/27/12	08/29/12	4	\$1,100.00	\$935.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	5	\$1,400.00	\$1,190.00	0.00
September 2012	4	\$1,100.00	\$935.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$2,500.00</b>	<b>\$2,125.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KTVX-TV	7%	\$2,500.00
Market	100%	\$35,714.29

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	28%	\$10,000.00
KSTU	35%	\$12,500.00
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	30%	\$10,714.29
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	08/24/12	08/24/12	ABC4 News at 4p	CM	4:00 PM-4:30 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
ABC4 News at 4p NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12    08/26/12    ----F--            1    \$250.00    0.00															
E 2	KTVX	08/23/12	08/23/12		CM	5:00 PM-5:30 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00

Order / Rev: 49997  
Alt Order #: 08851670  
Flight Dates: 08/23/12 - 08/29/12

Advertiser: American Chemistry Council  
Product Desc: AM CHEMISTRY COUNC  
Estimate: 554  
**KTVX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				ABC4 News at 5p											
				ABC4 News at 5p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	---T---				1	\$250.00		0.00				
E 3	KTVX	08/27/12	08/29/12	ABC4 News at 5p	CM	5:00 PM-5:30 PM 1-1----	:30	2	\$250.00	P-1	0.00	NM	2	\$500.00	
				ABC4 News at 5p											
1X PER DAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	1-1----				2	\$250.00		0.00				
E 4	KTVX	08/24/12	08/24/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM ----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00	
				ABC4 News at 6p											
1X PER DAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	----F--				1	\$300.00		0.00				
E 5	KTVX	08/27/12	08/28/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM 11-----	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00	
				ABC4 News at 6p											
1X PER DAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	11-----				2	\$300.00		0.00				
E 6	KTVX	08/25/12	08/25/12	Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM -----S-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00	
				Sat ABC4 News @ 5p											
1X PER DAY SAT NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S-				1	\$300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KTVX	08/20/12-08/26/12		Sat ABC4 News @ 5p		5:00 PM-5:30 PM		-----Sa--	:30	<del>(\$300.00)</del>	0.00	NM			
See MG 6.2															
[Program Change]															
2	KTVX	08/25/12-08/25/12 Sa 4p-5p				4:30 PM-5:00 PM		4:30 PM-5:00 P-----Sa--	:30	\$300.00	0.00	NM			
Ⓜ MG for 6.1 08/25															
[Approved by Buyer]															
E 7	KTVX	08/26/12	08/26/12	This Week	CM	10:00 AM-11:00 AM -----S	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00	
				This Week		(10:00 AM-11:00 AM)									
1X PER DAY THIS WK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S				1	\$300.00		0.00				
													Totals	9	\$2,500.00